



# Media Release - For Immediate Release

July is busiest on record.

**August 13, 2008 Deer Lake, NL** The passenger statistics for July have confirmed that the past month has been the busiest ever in the history of the Deer Lake Regional Airport. A total of 36,294 enplaning/deplaning passengers used the airports facilities during the peak tourist season. The previous monthly record was established in August of 2007 when 35,523 passengers travelled through the airport.

The July statistics represented a 3.3% increase in traffic over the same period in 2007. The airport is also on pace for another record year with an 8% increase in passengers recorded to date as compared to the 2007 record setting year.

Todd Lee, the Chair of the Deer Lake Regional Airport Authority was pleased with the news. "The tourist market accessing the Province by air has remained strong despite concerns regarding higher fuel costs," said Lee. "Western Newfoundland has always been an attractive travel destination and we are confident that will continue," added Lee.

The Deer Lake Regional Airport now provides regular or seasonal domestic passenger service with six (6) different airlines including Air Canada, Air Canada Jazz, Air Labrador, Provincial Airlines, Sunwing and WestJet. Monarch Airlines also operates a winter and summer seasonal international weekly service to and from Gatwick, U.K. As a result of the increase in passenger growth the airport is now the 4<sup>th</sup> busiest airport in Atlantic Canada.

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