



# News Release - For Immediate Release

## Airport Sets Traffic Record in July

**August 9, 2011 Deer Lake, NL** The Deer Lake Regional Airport set an all time monthly record for passenger traffic in July making it the busiest month ever in the history of the airport. The enplaning / deplaning traffic volumes were recorded at 37,436 passengers; a 12.9% increase over the same period in 2010.

The previous monthly record for the airport was established in July 2008. At that time, 36,294 passengers had been recorded at the airport. Traffic numbers for the first six months of 2011 are up 6.2% over the same period last year.

Airport CEO, Jamie Schwartz, attributed the additional airline seat capacity and strong demand for the large increase in traffic. "We had previously reported that both WestJet and Air Canada had increased seat capacity with additional flights or larger aircraft and we are now benefiting from that additional support," said Schwartz. "When you combine greater access with strong demand during the peak tourism season the result is positive," added Schwartz.

Todd Lee, Chair of the Board for Airport Authority, was pleased with the strong passenger numbers. "The increased passenger traffic will not only benefit the airport, but it will also generate economic activity for businesses throughout Western Newfoundland," said Lee.

The Deer Lake Regional Airport provides regular or seasonal domestic and charter passenger services with several airlines including Air Canada, Air Canada Express, Canadian North, Provincial Airlines, Sunwing and WestJet.

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