



News Release - For Immediate Release

Sun Destinations Gaining Popularity

March 14, 2011 Deer Lake, NL

The winter sun destination charter flight program at the Deer Lake Regional Airport has become a popular choice for sun seekers wanting to get a break from winter.

This winter season the ability to get away to the sun has become much more convenient and attractive with weekly direct charter flights from Deer Lake to both the Dominican Republic and Cuba. The all-inclusive vacation packages, offered by Sunwing Vacations, commenced this past week with nearly full passenger loads to both destinations.

“This is the first time we have offered direct charter flights to two different destinations from Deer Lake and the response has been overwhelming,” said Jamie Schwartz, CEO of Deer Lake Regional Airport. “We anticipate that nearly 1,800 passengers will take advantage of the service during the 9-week program.” “The service has gained considerable popularity because of the convenience, attractive pricing and choice of either Varadero or Punta Cana. It may also have something to do with the amount of snow we experienced during the past two months,” added Schwartz.

The Deer Lake Regional Airport provides regular or seasonal domestic and charter passenger services with several airlines including Air Canada, Air Canada Jazz, Canadian North, Provincial Airlines, Sunwing and WestJet.

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