



News Release - For Immediate Release

WestJet Increases Summer Service at Deer Lake

January 26, 2011 Deer Lake, NL WestJet's recent announcement of its 2011 summer schedule includes an increase in its service to Deer Lake Regional Airport.

The seasonal summer program with direct daily service to and from Toronto will begin on May 20, 2011. However, with this announcement, WestJet will increase its daily service to twice daily from June 24 to September 6, 2011.

Todd Lee, Chair of the Airport Authority, was excited with WestJet's announcement. "We welcome the addition of a daily flight during our peak summer tourist season", said Lee. "This increase in capacity will certainly create more travel opportunities for tourism operators throughout Western Newfoundland", added Lee.

The CEO of the Deer Lake Regional Airport, Jamie Schwartz, indicated that WestJet has been experiencing continued growth since its launch of seasonal service in 2007. "WestJet has recorded a steady increase in traffic since it started servicing Deer Lake", said Schwartz. "They (WestJet) recognize there is potential for further growth, especially during the peak summer period, and are responding to this market demand", added Schwartz.

The Deer Lake Regional Airport provides regular or seasonal domestic and charter passenger services with several airlines including Air Canada, Air Canada Jazz, Canadian North, Provincial Airlines, Sunwing and WestJet.

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