



News Release - For Immediate Release

Strong Start to Summer Traffic

July 12, 2010 Deer Lake, NL The busy summer travel season is off to a strong start following a reported increase of 4.3% passengers for the month of June at the Deer Lake Regional Airport. The total enplaning/deplaning passenger statistics of 25,265 for the month of June represents an increase of 1,044 passengers over the same period in 2009.

These numbers provide some optimism for a busy summer travel season according to Airport CEO Jamie Schwartz. "Traffic had been flat as we were recovering from the worldwide recession but this increase is a good indication that we should have a very busy summer season," said Schwartz. "We are expecting very good traffic volumes through to September with modest growth forecasted for the period," added Schwartz.

The airport provides regular or seasonal domestic passenger service with several different airlines including Air Canada, Provincial Airlines, Sunwing and WestJet. The Chair of the Board of Directors, Todd Lee indicated there is sufficient capacity to grow the traffic. "The current level of services provided by all the major airlines at Deer Lake is sufficient to grow our passenger volumes during the summer," said Lee. "The additional flights by Air Canada and WestJet during the summer should help meet any increase in market demand," added Lee.

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